



MAY 6, 2025 · THE CREATIVE SCHOOL

The Creative Enterprise Hub: A Space for Students to Build Their Futures

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The [Creative Enterprise Hub](#) at Toronto Metropolitan University (TMU) has undergone a transformation to better serve students from all creative disciplines. Formerly known as the Innovation Studio, the Hub now offers a dynamic space where ideas can flourish, connections are made, and students can develop the skills they need to turn their passions into careers.

More than just a workspace, the Hub is a place where students can explore opportunities in design, fashion, media, and entrepreneurship. Through mentorship sessions, hands-on workshops, and networking events, the Hub aims to support students in navigating the realities of the creative industry.

"On the second floor, there's HQ and Discovery, which are essentially meeting spaces," says Khaneil Cameron, a third-year graphic communications student. "They can be used for studying, meetings, or even classes. You just need to book them in advance."

However, many community members are unaware of the full range of services the Hub offers. This rebranding aims to close that gap, making these opportunities more accessible and known to everyone in the Creative School community. "I had heard of the Creative Enterprise Hub but didn't really know what it was. They should

host more events to promote the space and make students more aware of what it offers,” says Manroop Aulakh, a third-year journalism student.

Located at 110 Bond Street, the Hub features several spaces tailored to student needs. The Launchpad serves as a key resource hub, assisting students with career planning, internships, and industry connections. The HQ hosts events, discussions, and showcases that bring together creators and innovators. Those looking for a quiet space to meet and collaborate can use the Discovery. Students working on design projects can take advantage of the Workshop and the Fashion Design Studio—both fully equipped for hands-on, creative work.

“At the end of my first year, I got involved with MACH—the Metropolitan Aerospace and Combustion Hub—which used to operate out of the fabrication space downstairs. When they moved out, I decided to stay because I liked working here. At the same time, I was starting my own team, so now we work out of this space,” shared third-year Computer Engineering student Harjeev Kohli.

He also points out that most of his new team members had no idea this space existed until they joined, but with more workshops and networking events, awareness is starting to grow.

“They recently had open workshop days where anyone could come in, learn how to use 3D printers and take home a custom design. More students should check it out!” Kohli says.

In addition to its physical spaces, the Hub also houses three specialized creative zones: the Design Fabrication Zone (DFZ) for prototyping and design, the Fashion Zone for emerging designers, and the Transmedia Zone, which supports storytelling across various media platforms. Each of these incubators offers students mentorship, industry partnerships, and the tools needed to bring their ideas to life.

At its core, the Hub is about more than just resources—it’s about building confidence. Many students arrive with big ideas but aren’t sure how to turn them into something tangible. The Hub helps bridge that gap, offering practical support that goes beyond the classroom. It’s a space where students can meet like-minded creatives, receive expert guidance, and take the first steps toward their professional journeys.

With its renewed mission, the Creative Enterprise Hub extends an open invitation to students to drop by, explore what’s available, and take full advantage of the opportunities waiting for them. For updates on events and offerings, be sure to check out their Instagram [@creative_enterprise_tmu](#).

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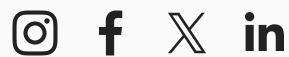


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